



Massachusetts Chapter

Real Estate Staging Association

Mission:

- To be the source of education and business tools focused on the needs of stagers.
- To be an accessible network of support for all stagers.
- To be looked upon by Real Estate Organizations as the authority of staging.
- To form local chapters where needed to provide support to stagers.
- To actively promote and educate Real Estate agents, Home Owners and the general public as to the value of staging.
- To ensure staging becomes main stream within the Real Estate Industry. .

PART ONE - RESA-MEMBERSHIP APPLICATION

Membership in RESA (National) is required for RESA-Ma.(Chapter) membership. RESA-Ma. membership applications are processed upon confirmation of RESA membership. Should your RESA membership expire, RESA- Ma. membership will be suspended until RESA membership is reinstated. RESA-Ma. does not provide refunds for the balance of suspended memberships.

Name:
Off:
Company Name:
Cell:
Address:
Home:
Address:
Fax:
City, State, Zip:
Primary E-Mail:
Website:
List any designations you have:
How long have you been a stager?
Trade organizations you belong to:
WCR Realtor Board:

Staging Services

Furnished

Project management

Estates

Author/writer

Vacant

Model homes

Public Speaking

Check all the areas where you will work: list your local areas this is an example on the East Coast:

Barnstable County

Berkshire County

Bristol County

Dukes County

Essex County

Franklin County

Hampden County

Hampshire County

Middlesex County

Nantucket County

Norfolk County

Plymouth County

Suffolk County

Worcester County

I want to join RESA Ma.-I am a member of RESA. Validation of my National Membership is included with this application.

Regular Member Option #1 - Individual doing or considering doing business as a Real Estate Stager; with voting and office-holding rights. \$20.00 for each additional employee in a company.

\$79.00

Affiliate Member: Real Estate Broker of Company Representative whose business **relates to** Real Estate Staging; **with no** voting or office-holding rights.

\$79.00

TOTAL AMOUNT ENCLOSED

\$_____

Make check payable to **RESA-Ma**. Mail check and completed application to: **RESA-Ma. Treasurer, Faith Erickson, 15 Captain Brown's Lane, Acton, Ma. 01720**

PART TWO: CHAPTER PARTICIPATION

RESA- Ma. is a member-driven organization. We rely exclusively on the efforts of volunteers. Please indicate below the areas in which you can participate.

Broker liaison
Data Base
Treasurer
Educational Development
Email List Maintenance
Membership
Newsletter
Programs
Public Relations
Technology
Special Events
Website

Signature and
Date_____

PART THREE: CODE OF ETHICS

This Code of Ethics is a set of principles to provide guidelines in our professional conduct with our clients, colleagues, and community. As a member of the Real Estate Stagers Association, I pledge to exercise judgment, self-restraint and conscience in my conduct in order to establish and maintain public confidence in the integrity of RESA members and to preserve and encourage fair and equitable practices among all who are engaged in the profession of Real Estate Staging.

Clients: Working Relationships (check)

- I will serve my clients with integrity, competence, and objectivity, and will treat them with respect and courtesy
- I will offer services in those areas in which I am qualified and will accurately represent those qualifications in both verbal and written communications. When unable or unqualified to fulfill requests for services, I will make every effort to recommend the services of other qualified professionals
- I will advertise my services in an honest manner and will represent the profession accurately.

Clients: Confidentiality and Conflict of Interest

- I will keep confidential all client information, both business and personal, including that which may be revealed by other stagers
- I will use proprietary client information only with the client's permission.
- I will keep client information confidential and not use it to benefit myself, or my firm, or reveal this information to others

Fees:

- I will decide independently and communicate to my client in advance my fees and expenses, and will charge fees and expenses which I deem reasonable, legitimate, and commensurate with my experience, the services I deliver and the responsibility I accept.
- I will make recommendations for products and services with my client's best interests in mind

Colleagues:

- I will seek and maintain an equitable, honorable and cooperative association with other RESA members and will treat them with respect and courtesy.
- I will respect the intellectual property rights (materials, titles and thematic creations) of my colleagues, and other firms and individuals, and will not use proprietary information or methodologies without permission.
- I will act and speak on a high professional level so as not to bring discredit to the Real Estate Staging profession

Signature and
Date _____